



## Build One Solutions Inc. Fact Sheet

### Who We Are.

**Ownership:** Private

**Employees:** 3

**Located:** Vancouver, BC, Canada

**Leadership:**

Ian House / Creative Director

Jaime Weise / Technical Director

**Practices:**

Creative Design,

Web Development, & Applications

**Partial Client List:** Constructive Media Inc.,  
TourViews.com, Coach Wireless Inc.,  
TechVibes.com, ClubZone.com,  
PrintPrint.Ca, AdviseMePlease.com,  
OP4.com Inc., Products In 3D Inc., Net Direct  
Communications Inc., Gambling Software  
Systems Inc., Reach Technologies,  
Esporbike.com, Urban Barn, New Music  
West, Time Bomb Trading Inc., Future  
Domain Web Hosting, Fresh Tracks Canada  
Inc., Ray Matthews & Associates, WSi  
Interactive Corporation.

### What We Do.

**Online Services**

Web Design / Development

Web Applications / Business Applications

Database Design / Content Management

Consultation / Evaluation

Brochure Ware / Sitelets

Banner Ads / Webmercials / Trailers

Web Architecture / Blueprinting

Flash Animation / Full Flash Sites

Online Games / Viral Marketing Pieces

CD ROM / DVD ROM Presentations

Interactive Kiosk Presentations

Motion Graphics / Broadcast Graphics

Web Audio / Audio Production

**Offline Services**

Corporate Identity / Branding

Full Corporate Packages / Collateral

Brochures / Flyers / Advertisements

Annual Reports / Multi-Page Layout

Signage / Kiosks / Point of Sale

Packaging / Displays

Illustration / Typography

Apparel Design

## Key Service Areas.

There are several key service areas Build One currently specializes in;

### **Web Design / Development**

When companies first began publishing sites to the internet, they were comprised primarily of text and static images. Now with the advent of new technologies such as streaming audio, streaming video, interactive 3D and flash animation, the web has evolved into one of the most powerful and responsive mediums available.

### **Print Design / Pre-Press**

Print design refers to any piece created with the express purpose of being reproduced in printed form. These pieces could be anything from the massive billboard to the humble business card. Many experts predicted that web publishing would bring about the demise of the printed page. These fears proved to be unjustified, as printed advertising continues to grow, and still remains a tried and proven communications vehicle.

### **Branding / Corporate Identity**

It's an accepted philosophy among marketing professionals that a brand is a promise. The promise the brand makes to the consumer is that the goods or services they purchase will perform as they have previously. Similarly, the corporate identity is more than just a combination of logotype, word mark and catch-phrase. The Identity acts as the company's doorman, greeting the consumer at every point of contact with the same familiar tone.

### **ASP.NET**

ASP.NET provides a large, robust framework for programmers to utilize. ASP.NET also provides its programmers with a set of feature rich windows and web application controls. Along with the controls and classes, the .NET Framework also provides technologies that can be harnessed to make application communication and data storage possible.

### **Flash Animation / Full Flash Sites**

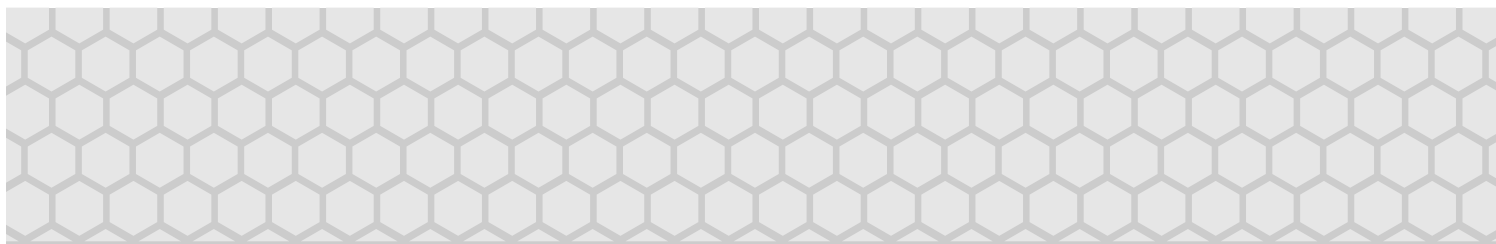
In the 11 years, since Macromedia's Flash player came on the scene it has arguably become the most prolific piece of internet software of all time. There are more than 500,000 developers and 325 million web surfers currently using the player. Websites developed fully in Flash have been used by many of the world's largest companies to retain, inform and entertain the end user.

### **Online Games / Viral Marketing Pieces**

A great online game can stimulate a flurry of repeat and referral site traffic. This is the stuff of viral marketing gold. Viral marketing pieces invite users to manipulate the environment and write themselves into the site's content. Users will then send the results of their interaction to a friend. Upon receiving this e-mail, people are often lured into replicating the process, further proliferating the rapid spread of site traffic.

### **Broadcast Media / Motion Graphics**

Motion graphics incorporate motion with informational elements. Feature film title sequences are a common example.



## Testimonials.

Over the past five years Build One has provided professional, high quality creative design services to Constructive Media Inc. Build One's work in Flash development, identity creation and digital art have supported CMI in its mission to be a leading provider of Internet Services around the world.

Jeff Chop,  
CEO,  
Constructive Media Inc.  
[www.constructive-media.com](http://www.constructive-media.com)

The team at Build One delivers high-impact solutions for combining marketing, sales, and brand development through an extraordinary eye for off and online collateral design. They draw their inspiration from the conviction that they can have a significant impact on the client's promotional and informational goals, by building a multi-dimensional brand presence from a distinct sales strategy. Over the past 4 years I have used Build One for a number of ventures to great success, and I recommend them without hesitation.

Ray Matthews,  
CEO,  
Ray Matthews & Associates

Please visit [build1.ca](http://build1.ca) to view more testimonials, case studies and recent examples of our work.

## Leadership.

As Creative Director Ian offers Build One's clients over 10 years of knowledge gained managing creative projects. Having previously enjoyed a successful career as a Creative Director, Ian has acquired more than 15,000 hours of production experience. Throughout his tenure with several prominent Vancouver-based firms, Ian has had the opportunity to manage accounts for such notable clients as, *Cathay Pacific Airlines, Home Depot, Roots Canada, Johnston & Johnston, Telus / MyBC.com, Microsoft, Sierra Wireless, The Cayman Islands Department of Tourism, The St Lucia Tourist Board*, amongst others.

In his role of Technical director Jaime offers Build One's clients an honest and realistic approach to planning and managing their web and application programming needs. As a self-trained .NET developer with over 6 years experience Jaime has a wealth of experience gained by exhaustive study. His core competencies include many languages and protocols such as; Visual Basic .NET, Visual C# .NET, Actionscript, Visual C++ .NET, Database access using MSSQL, Remoting using .NET, XML, XSLT, Writing AddIns, Regular Expressions, Object Oriented Programming, Object Oriented Architectures, and more. Before founding Build One Jamie was employed by Mosaic Networks as a Lead Web Application Programmer.

**Build**  **one**

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